

DESTINY
ENTERTAINMENT

A FILM BY HECTOR ECHAVARRIA



**DEATH
PRAYER**

HELP NEVER CAME

SYNOPSIS

DEATH PRAYER is a heart-pounding thriller where redemption comes at the highest price: blood. Haunted by his past, ex-special forces operative **Izan Valiente** is pulled into a nightmare he swore to leave behind. When a grieving mother pleads for his help to stop a sadistic killer who murders with biblical precision, Izan's buried demons resurface. With each victim, the clock ticks louder, and the body count rises higher. Partnered with FBI agent **Claudia Mayor**, he must dive into the mind of a religious zealot—a man who believes he's doing God's work. The real question is, can they stop him before the final prayer is whispered? In this world of sin and vengeance, the only way to survive is to become the monster you're chasing.

DEATH PRAYER is a horror/drama feature film

STARRING



IZAN VALIENTE
HECTOR
ECHAVARRIA



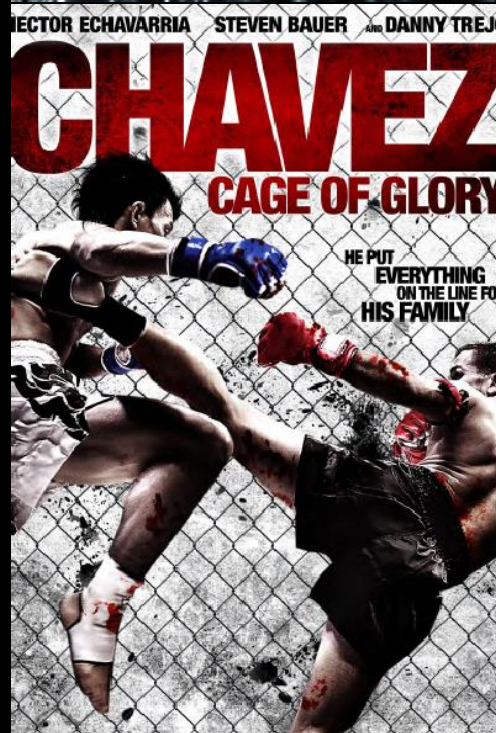
REED DALTON
ERIC ROBERTS



CLAUDIA
EUGINA KUZMINA



DIRECTOR & PRODUCER



HECTOR ECHAVARRIA

CEO and Founder of production studio Destiny Entertainment, Hector Echavarría is a filmmaker and an international action star. He has produced over a dozen films for studios such as Lionsgate, After Dark Films and Sony Pictures and has starred in more than 200 television shows and 20 films.

Hector has worked next to Hollywood stars like Armand Assante, Estella Warren, Danny Trejo, Steven Bauer, Steven Seagal and many others.

DESTINY
ENTERTAINMENT

THE TEAM



SCOTT H COHEN.
EXECUTIVE PRODUCER.



NAZARENA NOBILE
EXECUTIVE PRODUCER



KENNETH SCHWENKER
PRODUCER



SEO MUTAREVIC
CINEMATOGRAPHER



BRUNA NOGUEIRA
MAKEUP ARTIST



USA DISTRIBUTION

DEATH

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INTERNATIONAL DISTRIBUTION

Madrid's based Moonrise was founded by Colette Aguilar and Raúl Felipe as a production and global distribution company in 2013, specializing in production and worldwide distribution of independent films and TV content.

With a catalog that exceeds 30 completed films and a slate in development that combines features, primetime scripted TV series and unscripted formats, all with strong international talent.

Out the gate, the company co-produced and globally sold MOMENTUM starring Olga Kurylenko and Morgan Freeman, and led sales for THE ETRUSCAN SMILE, produced by 3-times Oscar winner Arthur Cohn, starring Brian Cox and Rosanna Arquette. Moonrise also developed the action war feature AMERICAN HOSTAGE, to be produced by Jerry Bruckheimer Films for Paramount Pictures, directed by John Moore.

Moonrise is in production and handling global sales of the period drama BEAR SEASON based on the novel of the same title, filming at MMC Studios in Cologne and directed by Simon Aboud.

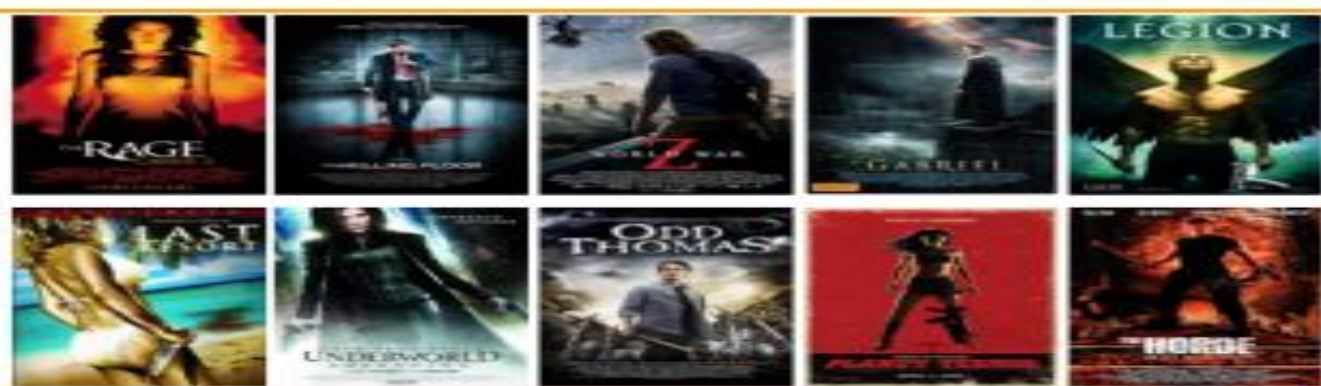
Colette served as Spanish co-producer for the film MARLOWE, a Raymond Chandler inspired character directed by Oscar-winner Neil Jordan and starring Liam Neeson, Diane Kruger and Jessica Lange, recently released in the US by Open Road.

Other titles in development include AFRICAN HARVEST, the first English language feature from renowned Spanish director Daniel Calparsoro, with an international cast.

MOONRISEPICTURES.EU



Horror Movie Posters Follow a Small Number of Templates



Overview; Marketing Analysis for *Death Prayer*

Comparable Films

To project revenues for *Death Prayer*, we can analyze the performance of similar low-budget horror films such as *Paranormal Activity*, *The Devil Inside*, *Saw*, and *Open Water*. Each of these films had budgets ranging from \$50,000 to \$5 million and achieved varying levels of success, making them good benchmarks for revenue projections.

1. *Paranormal Activity* (2007)

- Budget: \$15,000
- Global Box Office: \$193 million
- Profit Multiplier: ~12,800x the budget.

2. *The Devil Inside* (2012)

- Budget: \$1 million
- Global Box Office: \$101 million
- Profit Multiplier: ~101x the budget

3. *Saw* (2004)

- Budget: \$1.2 million
- Global Box Office: \$103 million
- Profit Multiplier: ~85x the budget

4. *Open Water* (2003)

- Budget: \$500,000
- Global Box Office: \$54.7 million
- Profit Multiplier: ~110x the budget

Marketing Analysis: Audience Projections for "DEATH PRAYER"



Revenue Projections for *Death Prayer*; We will provide revenue projections for high, medium, and low scenarios, based on a production budget range of \$250,000 to \$1 million.

High Projection (Success like *Paranormal Activity*)

- **Budget:** \$50,000 - \$1 million
- **Profit Multiplier:** ~12,800x (reflecting *Paranormal Activity* level success)
- **Revenue Projection:**
 - \$50,000 Budget: \$640 million
 - \$1 million Budget: \$12.8 billion
 - \$5 million Budget: \$64 billion

This high projection assumes *Death Prayer* captures lightning in a bottle, achieving viral success through word-of-mouth and minimal marketing costs.

Medium Projection (Success like *Saw* or *The Devil Inside*)

- **Budget:** \$50,000 - \$5 million
- **Profit Multiplier:** ~85-101x (reflecting solid horror film performance)
- **Revenue Projection:**
 - \$50,000 Budget: \$4.25 million - \$5.05 million
 - \$1 million Budget: \$85 million - \$101 million
 - \$5 million Budget: \$425 million - \$505 million

This medium projection assumes *Death Prayer* performs well, achieving broad theatrical release, coupled with strong marketing, and possibly appealing to streaming platforms.

Low Projection (Success like *Open Water*)

- **Budget:** \$500,000 - \$5 million
- **Profit Multiplier:** ~100x (reflecting niche success)
- **Revenue Projection:**
 - \$500,000 Budget: \$5 million
 - \$1 million Budget: \$100 million
 - \$5 million Budget: \$500 million

This low projection assumes modest success, particularly with limited theatrical release and strong performance on digital platforms or VOD (video on demand), allowing *Death Prayer* to recuperate production costs and turn a decent profit.

Marketing Analysis: Audience Projections for "DEATH PRAYER"



Target Audience;

- 1.Horror Enthusiasts:** Fans of high-tension thrillers, psychological horror, and religious-themed films will be drawn to the dark themes of *Death Prayer*.
- 2.Young Adult Viewers (18-35):** This demographic regularly drives horror film success, particularly through social media and streaming platforms.
- 3.Supernatural Thriller Audience:** Viewers who enjoyed films like *The Conjuring*, *Se7en*, or *Saw* would appreciate *Death Prayer's* mix of psychological and supernatural elements.

Marketing Strategy

- 1.Viral Marketing:** Utilize social media platforms like TikTok, Instagram, and Twitter to create teaser content, building anticipation with cryptic, disturbing imagery linked to biblical themes.
- 2.Festival Circuit:** Submit to horror film festivals (Sundance, Toronto After Dark) to generate buzz and attract distributors.
- 3.Limited Theatrical Release & VOD:** Use a dual release strategy to maximize viewership through both traditional theaters and streaming services like Shudder, Hulu, or Netflix.

Conclusion

If *Death Prayer* can capitalize on its psychological horror themes and intense thriller elements, it has the potential to generate significant profits, especially in today's market, where low-budget horror films regularly outperform expectations. With a budget of \$500,000 to \$5 million, the film could realistically achieve revenues ranging from \$10 million (low projection) to over \$500 million (medium projection). If it achieves viral success like *Paranormal Activity*, the revenue potential skyrockets, possibly reaching hundreds of millions or even billions of dollars globally.

TOTAL MINIMUM GROSS EARNING CALCULATED ON FIRST RUN

10 MILLION, MINUS THEATRES 50%

TOTAL NET BACK-END PROFITS \$5,000,000.00

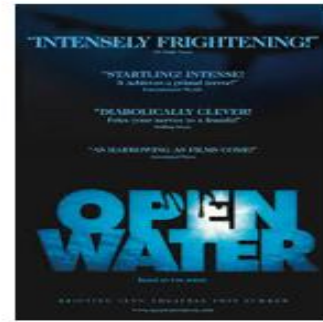
TOTAL RUN OF THE PICTURE \$10,000,000.00

SIMILLAR EXAMPLES

The most profitable horror movies budgeted between \$500k and \$5 million, 2000-18



Saw
8,684%



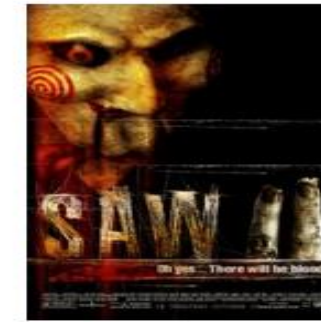
Open Water
8,561%



Insidious
2,859%



Get Out
2,022%



Saw II
1,776%



The Devil Inside
1,743%



Shaun of the Dead
1,482%



Cabin Fever
1,465%



What We Do in the Shadows
1,342%



Paranormal Activity 2
1,331%



Undead
1,317%



Dead Snow
1,297%



Wolf Creek
1,274%



Insidious Chapter 2
1,273%



The Last Exorcism
1,107%

Stephen Follows and Bruce Nash for the American Film Market

DEATH PRAYER

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CONTACT US TODAY

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ENTERTAINMENT

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