

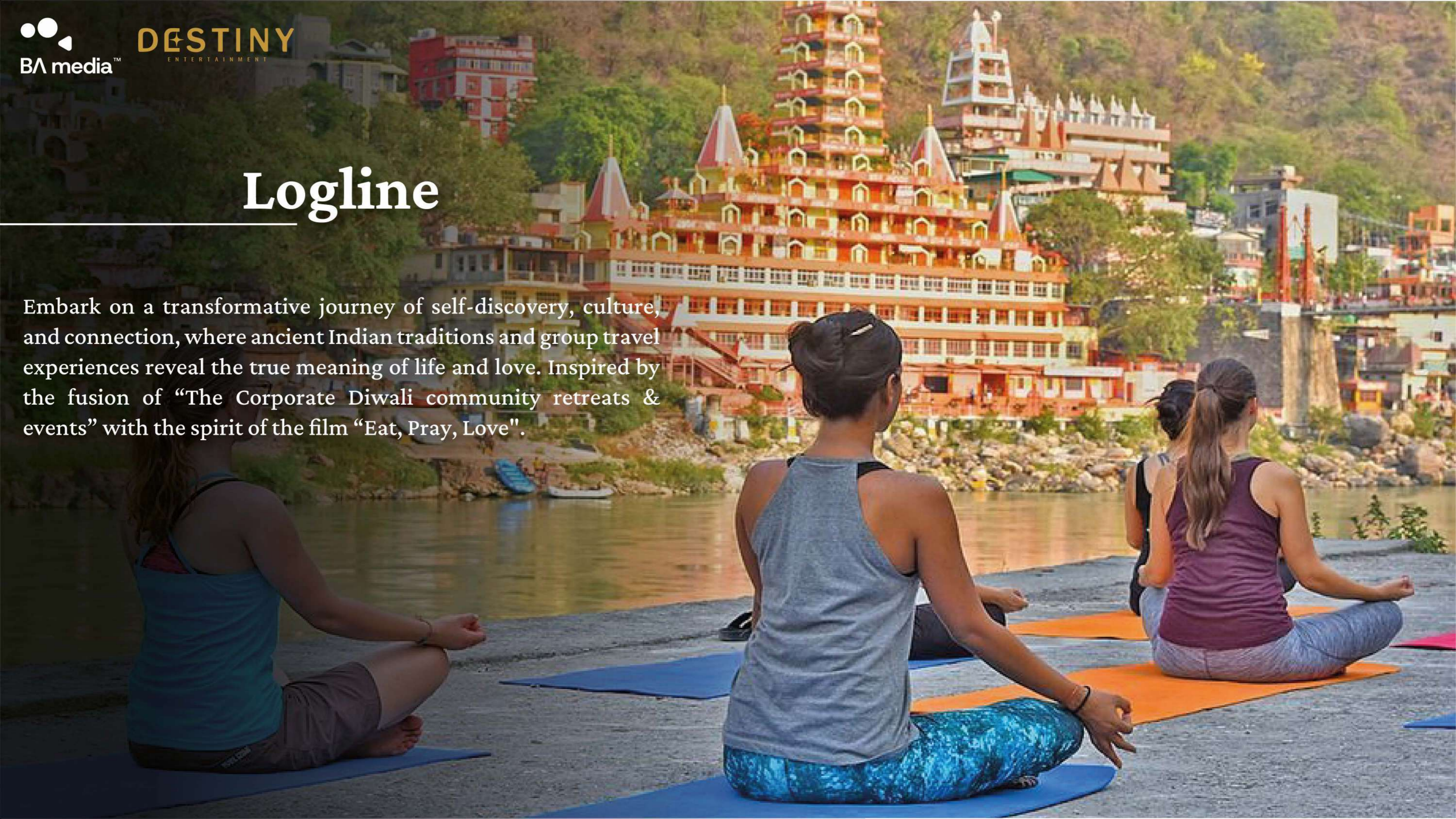


The Diwali Experience



Logline

Embark on a transformative journey of self-discovery, culture, and connection, where ancient Indian traditions and group travel experiences reveal the true meaning of life and love. Inspired by the fusion of “The Corporate Diwali community retreats & events” with the spirit of the film “Eat, Pray, Love”.



Synopsis

Inspired by Elizabeth Gilbert's journey in "Eat, Pray, Love," "The Diwali Experience" follows a diverse group of rich & professional women who embark on a cultural retreat in India, organized by visionary Manisha Mundhra Beriwal. Through Diwali celebrations and other profound cultural experiences, participants seek answers to their personal and professional dilemmas, exploring spirituality, love, and community. Each episode reveals stories of resilience, self-discovery, and the search for deeper purpose as travelers immerse themselves in the richness of Indian traditions and confront their own internal challenges.



Format and Structure

Docu-reality

42 6

minutes per episode

episodes per season

Title Proposal:

-Beyond Borders: A journey through India

-Soul Seekers: A voyage of Discovery

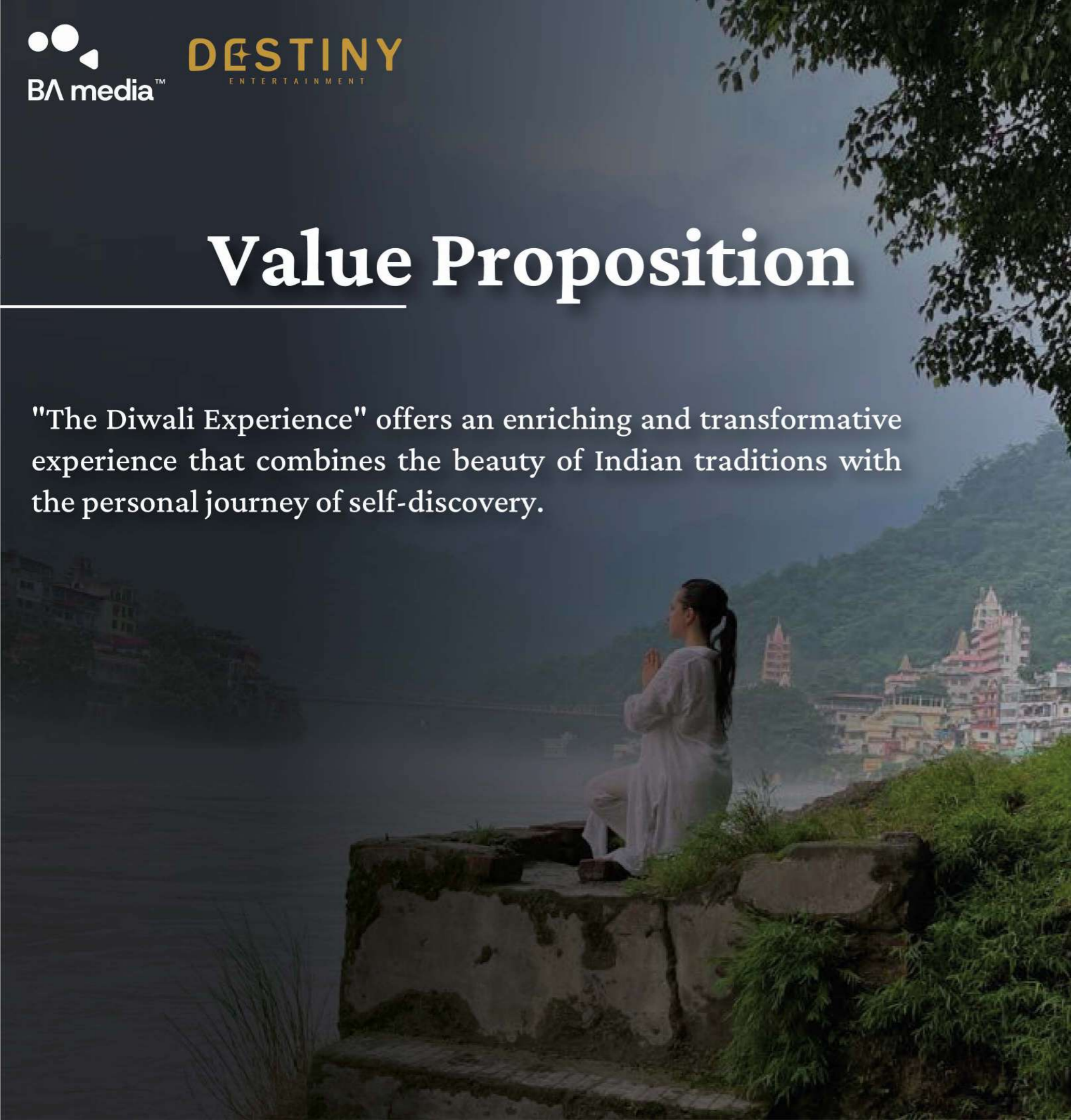
-Crossroads

-Threads of Connection



Value Proposition

"The Diwali Experience" offers an enriching and transformative experience that combines the beauty of Indian traditions with the personal journey of self-discovery.



This series

- Cultural Knowledge: Provides deep immersion into Indian traditions and spirituality.
- Personal Inspiration: Motivates the audience to reflect on their own lives and seek purpose and happiness.
- Striking Visuals: Captures the vibrant beauty of Diwali celebrations and Indian landscapes.
- Emotional Connection: Personal stories that resonate with the audience, fostering empathy and understanding.



Target Audience

This program is aimed at a global audience aged 18 to 65, interested in cultural documentaries, stories of self-discovery, and reality content. Ideal for those who enjoyed "Eat, Pray, Love" and seek meaningful and enriching content.



Distribution Strategy

The program is designed to be distributed through streaming platforms such as Netflix, Amazon Prime, and Hulu, as well as cable television channels interested in documentary and reality content. Collaborations with companies and organizations that promote cultural diversity and self-discovery are also considered.



Thanks

